Taurus Software
We Make Data Liquid.

Press Release
FOR IMMEDIATE RELEASE:

Taurus Software Introduces Eloquence Support… Giving Eloquence Users Power and Versatility

REDWOOD CITY, CA, May 4, 2007. Taurus Software, a leading provider of ETL (Extraction, Transformation and Load) and real- time data synchronization solutions announced a brand new offering aimed at Eloquence Users.

This new solution offers former HP e3000 Turbo Image Users running the Eloquence DBMS the same tool kit provided by Taurus' renowned DataBridger products, notably:

- Simplified data movement between applications and data repositories
- Full synchronization of information across the enterprise
- The ability to build and feed a multitude of data structures
- Seamless data exchange with external company sites, or across the supply chain

For many of the HP Turbo Image installations migrating to open systems, Eloquence was an absolute boon, maintaining their current database architecture and letting them easily migrate legacy COBOL and other coding to the new environment. Thus, in many cases, it saved them from having to re-tool most of their applications and transform their entire IT department.

Despite their newfound power and versatility, one element Eloquence Users said they lost after their migration was third party indexing, which they had used in Turbo Image to power look-ups, searches, data profiling and other critical database functions. Without this, DBAs, Software Engineers and Developers were forced to perform serial data searches which significantly impacted performance.

Using celebrated DataBridger features like the Studio GUI Workbench, Eloquence customers can create a real-time reporting environment in SQL Server, Oracle, or DB2 that can be indexed in any manner and queried without impacting the production Eloquence system. Ultimately, this puts the full ETL power of DataBridger to work for them.

"Eloquence is a well-engineered product offering a multitude of benefits," notes Cailean Sherman, President of Taurus Software. "And we think this audience is going to see DataBridger as another important time saving tool. Synchronizing web environments with production, building real-time data warehouses, and synchronizing data between applications are all projects that DataBridger addresses for Eloquence the same way it has for years with TurboImage. Currently there are 2,000 Eloquence installations in the marketplace, and an additional 2,000 are expected this year. We think the DataBridger product will really take off."

About Taurus Software
Taurus Software (www.taurus.com) has been "making data liquid" since 1985. Taurus' products are the fastest, easiest way to select, extract, manipulate and move data between platforms to synchronize applications, populate data warehouses, build sales data marts, analyze data, support Web servers, or meet any other need.

Taurus is also a member of the HP e3000 Transition Partners Program and also has technology partnerships with Quest Software, Lund Performance Solutions, Managed Business Solutions, Ecometry Alliance Partner, Orbit Software, Pathway Pacific, Amisys Synertec Inc. and Acumium. For more information on Taurus Software products, call 650-482-2022 Ext. 1. Or visit us at www.taurus.com.

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