

Taurus Software

Press Release: HMX Group®

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FOR IMMEDIATE RELEASE

Retailer HMX Group Selects Taurus Software's *Ecomedate*® Business Intelligence Solution to Confront Analysis and Reporting Challenges

Redwood City, Calif. – Taurus Software, a premier provider of business intelligence solutions for multi-channel retailers, announced today that HMX Group, America's leading tailored clothing company chose Taurus Software's *Ecomedate* solution. HMX group joins over 80 other Ecometry clients that have been empowered with business intelligence from Taurus Software.

“When we saw a demo of *Ecomedate*, we realized that it was the solution to our analytic challenges, and that it would save us hours and hours of time” states Tom Hassell, Vice President of Planning and E-commerce at HMX Group. “We like the functionality and the drill-down and most importantly, the ability to be in control of our data.” HMX Group is looking forward to using *Ecomedate* for simplified reporting, access to real-time analysis and business intelligence that will enable them to implement changes on the fly.

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About HMX Group, LLC

HMX Group is America's leading tailored clothing company, with a diverse portfolio of brands, both owned and licensed, that are distributed through all domestic retail channels as well as internationally. HMX Group brands include Hickey Freeman, Hart Schaffner Marx, Coppley, Christopher Blue, Exclusively Misook and Bobby Jones. For more information, please visit hmxgroup.com

About Taurus Software

At Taurus Software, "making data liquid" means helping companies access their data easily. Taurus products include a variety of applications developed to help clients get more from their data by allowing them to Move, Map, Measure, and Manage data regardless of where it resides. Learn more about Taurus Software and our offerings designed for various data platforms and applications. Call 650-482-2022 ext. 1, or visit www.taurus.com.

For more information

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